



TECHNICAL SPECIFICATIONS FOR ITEMS INCLUDED WITH YOUR SATELLITE SYMPOSIUM

Flyer

Promote your Satellite Symposium by designing a promotional flyer that will be included in the Congress Bags. This invitation will communicate your Satellite Symposium message directly to delegates.

- 1 Delegate Bag Insert can promote only 1 activity (e.g. 1 sponsored session)
- 1 Delegate Bag Insert promoting 1 session with reference to the exhibition stand location will be considered as 1 insert (e.g. 1 sponsored session, plus a mention similar to "visit our stand, location XX")
- 1 Delegate Bag Insert promoting 1 session with full exhibition details will be considered as 2, and invoiced accordingly (e.g. 1 sponsored session, plus a mention for a stand activity)
- 1 Delegate Bag Insert promoting 2 sessions/activities will be considered as 2, and invoiced accordingly

The size of the delegate bag insert is maximum A4, and weight should be similar to flyer type & thickness. Please remember the flyers will need to be posted so we would recommend a light g/m².

Quantity to print: 1 200

Logistical information for approval and shipment of your flyer:

- **Deadline to send advert for approval** by email to ESC (eurocmrservices@escardio.org): **08 March 2019**
- **Deadline to send printed flyers** (1 200 flyers) to the ESC in France: must arrive **before 18 April 2019** at the following address – send prior notice of shipment to ESC (eurocmrservices@escardio.org):

European Society of Cardiology
The European Heart House
Les Templiers
2035 route des colles
CS 80179 Biot
06903 Sophia Antipolis Cedex, France

Weblink

Invite delegates to your congress activities by designing a promotional page linked to the Scientific Programme & Planner (SPP). SPP can be seen by delegates from the www.escardio.org website. This link is created by ESC staff on your pdf.

This invitation will communicate your Satellite Symposium message to delegates.

No hyperlinks to sponsor web sites allowed. No product advertising allowed.

1 Weblink can only promote 1 industry sponsored session.

Send to eurocmrservices@escardio.org

Deadline for Final approval + send pdf file: 8 March 2019

Supplied by industry:

Weblink format: PDF or JPEG, screen quality

Size: consider approx 600Kb max

GENERAL NOTE ON CONTENT

- Industry sponsored session should be referred to as Satellite Symposium (capital “S” for both words) at all times
- The congress name should be EuroCMR 2019 (not “ESC EuroCMR 2019” or the “EuroCMR congress”) or you can simply use the official congress picto provided on the dedicated industry web-page: www.escehibition.org/EuroCMR2019
- The title of your Satellite Symposium and presentation should be the same as what you originally submitted, make sure to inform us of any changes as early as possible
- No trademarks, no product name or logo will be allowed for Satellite Symposia Adverts. Hyperlinks in titles or adverts are not permitted

The files must be approved and send to eurocmrservices@escardio.org